



RED OXYGEN TO OFFER INSIGHT INTO REGULATION COMPLIANCE AND LASTING BUSINESS EFFECTS AT CLUECON IN CHICAGO

SAN FRANCISCO (August 8, 2023) – [Red Oxygen](#), a leading short message service (SMS) solutions provider, is proud to announce its CEO and Co-founder will be speaking at [ClueCon](#), a technology conference for developers. Tom Sheahan will share insight into the latest SMS regulations and their lasting effects on business with conference attendees.

“As many of us know, sweeping new regulations on SMS went into effect last year,” said Sheahan. “What many people don’t understand are all the intricacies of these regulations and the long-term effects they can have on business. In this presentation, I’ll share how businesses small and large can keep up and make sure their messages are both compliant and reaching intended recipients. I will cut through the compliance red tape and share best practices that will keep SMS performing as a difference-making strategy for business.”

Texting regulations called 10DLC, short for “10-digit long codes,” require businesses texting with top mobile carriers to follow new steps to reach compliance, like registration and the payment of recurring fees. Red Oxygen’s managed service for SMS billing, compliance and delivery keeps businesses compliant with these regulations.

Sheahan’s session is on Thursday, August 17 at 9:30 a.m. CST. ClueCon takes place August 14 through 17 at the Drake Hotel in Chicago.

To learn more about Red Oxygen, visit <https://redoxygen.com/>

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ABOUT RED OXYGEN

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world’s top brands, including: Lowe’s, Allstate, Neiman Marcus, Shell, The University of Chicago, Pfizer and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50

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countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](#) and [LinkedIn](#).