



## RED OXYGEN PARTNERS WITH DIRECT CONTROL MEDICAL TO PROVIDE SMS SERVICES TO MEDICAL INDUSTRY CUSTOMERS

**SAN FRANCISCO (March 8, 2023)** – [Red Oxygen](#), a leading short message service (SMS) solutions provider, is proud to announce a partnership with [Direct CONTROL Medical](#), an Australian company that provides medical patient administration and clinical solutions for medical companies. As a referral partner, Direct CONTROL Medical points their customers that want to take advantage of the benefits of SMS communications to Red Oxygen, as Direct CONTROL Medical has built an easy connection to Red Oxygen within its software. Because of this, it's simple for Direct CONTROL Medical customers, which include doctor's offices, hospitals, laboratories, clinics, and more, to utilize SMS.

"We've been proud to work with Direct CONTROL Medical customers for several years now," said Tom Sheahan, CEO of Red Oxygen. "As an official referral partner, we're formalizing this meaningful relationship, our first in the medical field, that connects Red Oxygen with more organizations that can tap into the value of text messaging for quick, easy patient communication."

Red Oxygen has already worked with dozens of Direct CONTROL Medical customers. As a result of the partnership, Sheahan says he hopes to connect with even more businesses operating in the medical industry.

To learn more about Red Oxygen, visit <https://redoxygen.com/>

To learn more about Direct CONTROL Medical, visit <https://www.directcontrol.com.au/>

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### **ABOUT RED OXYGEN**

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Lowe's, Allstate, Neiman Marcus, Shell, The University of Chicago, Pfizer and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](#) and [LinkedIn](#).