



RED OXYGEN TO ATTEND THE VIRTUAL JACK HENRY ANNUAL CONFERENCE/SYMITAR EDUCATIONAL CONFERENCE

SAN FRANCISCO (October 1, 2021) – [Red Oxygen](#), a leading short message service (SMS) solutions provider, today announces it will attend the combined [Jack Henry Annual Conference/Symitar Educational Conference](#). The conference, which is being held virtually this year, brings together two longstanding conferences in the financial industry. This is Red Oxygen’s first time attending the conference.

“Texting has been around for decades now, but it’s really been gaining steam as a method of quick, effective communication for companies operating in the financial industry within the last few years,” said Tom Sheahan, CEO and Co-founder of Red Oxygen. “We’re excited to attend the conference and learn more about how we can serve financial organizations. Currently, we help many banks and credit unions inform customers about balances, payments, informational resource and opportunities that may interest them.”

What: [Jack Henry Annual Conference/Symitar Educational Conference](#)

Where: Virtual

When: October 11 – 14, 2021

Why: Red Oxygen will connect with financial organizations to share how texting can offer quick, effective communication between financial organizations and customers

Red Oxygen has worked with more than 100 credit unions and currently has nearly 20 credit union clients. Credit union and banks can tap into the company’s Bulk SMS, Web SMS, Gmail SMS and Office SMS solutions. The Red Oxygen application programming interface (API) can also be utilized, and can integrate with nearly any customer relationship management (CRM) or other database software, to easily communicate with existing contacts to deliver personalized and pertinent messages.

To learn more about Red Oxygen, visit <https://redoxygen.com>

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ABOUT RED OXYGEN

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company



enables businesses to text appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Lowe's, Allstate, Neiman Marcus, Shell, The University of Chicago, Pfizer and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com> or follow them on [Facebook](#) and [LinkedIn](#).