



## RED OXYGEN TO EXHIBIT AT THE INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION'S ANNUAL CONFERENCE IN PORTLAND, OREGON

**SAN FRANCISCO (September 15, 2021)** – [Red Oxygen](#), a leading short message service (SMS) solutions provider, today announces it will exhibit at the [International City/County Management Association's \(IMCA\) Annual Conference](#). The conference, which has taken place for 107 years, brings thousands of local government professionals together to get new ideas, share strategies, resources and solutions for managing local governments in today's complex environment. This is Red Oxygen's first time attending the conference that is being held in Portland, Oregon this year.

"In recent years, we have seen a large number of government entities tapping into the benefits of texting," said Tom Sheahan, CEO and Co-founder of Red Oxygen. "From communicating with committee members to announcing community events to the public, there are ample ways local governments can better communicate with one another and constituents through the power of texting. We're looking forward to connecting with these groups at this event and forming new relationships that will benefit people working in many sectors of government."

**What:** [International City/County Management Association's \(IMCA\) Annual Conference](#).

**Where:** Booth 921

**When:** October 3 – 6, 2021

**Why:** Red Oxygen will provide live demos of its solutions, and host gift card giveaways for those who take part in a demo

During trade show hours, Red Oxygen will be providing live demos of its Bulk SMS, Web SMS, Gmail SMS and Office SMS solutions. The Red Oxygen application programming interface (API) can also be utilized by government agencies, including integration with nearly any customer relationship management (CRM) or other database software, to easily communicate with existing contacts to deliver personalized and pertinent messages.

To schedule a time for a live demo during the IMCA Annual Conference, email [sales@redoxygen.com](mailto:sales@redoxygen.com).

To learn more about Red Oxygen, visit <https://redoxygen.com>

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#### **ABOUT RED OXYGEN**

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to text appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Lowe's, Allstate, Neiman Marcus, Shell, The University of Chicago, Pfizer and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com> or follow them on [Facebook](#) and [LinkedIn](#).