



## RED OXYGEN EXPERIENCES GROWTH, FORMS NEW PARTNERSHIPS IN 2022

**SAN FRANCISCO (December 20, 2022)** – [Red Oxygen](#), a leading short message service (SMS) solutions provider, announces historic growth for the company in 2022 and plans to expand in 2023. This year marked one full of new clients, partnerships and growth.

In 2022, Red Oxygen sent more text messages per month than in any other year since its founding. The company also continued to serve industries such as retail, banking, education and healthcare while expanding its reach in industries including pest control, circuit courts and accounting/tax.

In May, Red Oxygen and [Residential Management Systems](#) (RMS) solidified a partnership that enables Red Oxygen’s SMS solutions to be recommended by RMS through its Mercury products, which enable university and college housing and residential staff to deliver customized content to students and housing teams. In June, Red Oxygen was accepted into the [Twilio](#) (NYSE: TWLO) Build program as a Silver Level Technology Partner. The program distinguishes independent software vendors (ISV) including companies that are successfully embedding Twilio communications into their platforms or applications. In August, Red Oxygen joined the [Cloud Communications Alliance](#), an executive forum for forward-thinking cloud leaders. The alliance works to move the industry forward by supporting and educating businesses on the best ways to build, sell and scale their enterprise communications systems, to collaborate on meaningful industry challenges and opportunities.

“We’re proud to be a partner to forward-thinking organizations as more businesses are tapping into the faster, more desirable communication texting provides,” said Tom Sheahan, CEO and co-founder of Red Oxygen. “This year we expanded our reach with meaningful partnerships with industry heavy-weights, and most importantly, served more businesses than ever with texting capabilities. As we look to 2023, we’re thrilled to continue providing the opportunity for companies to start and grow relationships with customers, while making notable improvements to enhance the experience.”

To learn more about Red Oxygen, visit <https://redoxygen.com/>

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### ABOUT RED OXYGEN

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company



enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Lowe's, Allstate, Neiman Marcus, Shell, The University of Chicago, Pfizer and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](#) and [LinkedIn](#).