



RED OXYGEN REPORTS YEAR OF GROWTH WITH EMPHASIS ON STRATEGIC PARTNERSHIPS IN 2023

SAN FRANCISCO (January 2, 2024) – [Red Oxygen](#), a leading short message service (SMS) solutions provider, announces a record year in 2023 filled with new strategic partnerships and client additions. In November 2023, Red Oxygen sent the most text messages in the company’s history. The company also continued to serve clients in many industries, including banking, education, healthcare, retail, philanthropy and more.

In March, Red Oxygen formalized a partnership with [Direct CONTROL Medical](#), an Australian company that provides medical patient administration and clinical solutions for medical companies. Later that month, Red Oxygen took part in [SaaSOpen](#), a conference that lets SaaS leaders get an inside look into the future of software.

In May, the company joined the [Communications Alliance](#), an organization formed to provide a unified voice for the Australian communications industry and to lead into the next generation of converging networks, technologies and services. A month later, Red Oxygen joined the partner program for [Telnyx](#), a next-gen communications platform that provides carrier-grade services on a global, private IP network and transmits billions of SMS/MMS messages every year.

Red Oxygen was proud to host an event in New York City in August that brought investors and SaaS leaders together. Red Oxygen rounded out the busy summer event season by attending and speaking at [ClueCon](#), a technology conference for developers. There, CEO and Co-Founder Tom Sheahan shared insight into the latest SMS regulations and their lasting effects on business with conference attendees.

“Our business is about connecting people, and in 2023, we were able to connect with more people than ever,” said Sheahan. “This included strategic partnerships that propelled the company forward and new customers who utilized our services to connect with countless more people. Looking ahead to 2024, we’re brimming with excitement about the new ways our technology can be used to make even more meaningful connections. We’re anticipating another busy year!”

The entire Red Oxygen team, which operates out of offices throughout multiple areas both in the U.S. and abroad, met for a strategic planning retreat in Thailand in October. Soon after that trip, Amy Dean



was promoted from Marketing Director to Chief Operating Officer after leading strategic marketing initiatives for the company for the past three years.

To learn more about Red Oxygen, visit <https://redoxygen.com/>

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ABOUT RED OXYGEN

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](#) and [LinkedIn](#).