



RED OXYGEN REPORTS YEAR-END GROWTH AND ACCOMPLISHMENTS FROM 2024

SAN FRANCISCO (January 9, 2025) – [Red Oxygen](#), a leading short message service (SMS) solutions provider, announces a year of growth, new partnerships and accomplishments in 2024. In 2024, the company sent more text messages than ever before, added new clients to its roster in new industries, and expanded its message by taking part in events and conferences across the country.

In February, Red Oxygen was invited by [Gaingels](#), an LGBTQIA+/Allies private investment syndicate and one of the largest private investors dedicated to supporting diversity and inclusion within the venture capital ecosystem, to present a webinar about the costs associated with blocked text messages. In both April and August, Red Oxygen CEO Tom Sheahan participated in a panel discussion at [VON: Evolution](#), a conference to explore the future of communications, to discuss the topics: Restoring Trust in the Voice and Messaging Ecosystems, and State of the Messaging Industry. Sheahan traveled to Chicago in August to speak at [ClueCon](#), a technology conference for developers, about digital regulation for business texting and social platforms like TikTok. Sheahan also published multiple thought leadership articles on noteworthy topics and was a guest on popular software-as-a-service (SaaS)-focused podcasts. In October, Red Oxygen sent the most text messages in the company's history.

“The SMS landscape continues to evolve bringing new challenges and opportunities to businesses looking to utilize the most popular form of communication to connect with customers and businesses,” said Sheahan. “In 2024, we were able to be part of meaningful conversations about how to address existing challenges – like the fact that many small and medium-sized businesses are having their texts blocked and many don't even realize it – and offer business leaders new ideas on how to utilize texting to make it more effective than ever before. We're helping businesses remain compliant with federal and industry rules that many businesses still are not aware of, and we're preparing to announce exciting new software enhancements in 2025.”

As a company, Red Oxygen added to its growing development team in 2024 and hosted multiple team strategy meetings in the company's Australian office. The company also remained active within its partner organizations including [Cloud Communications Alliance](#), an organization formed to provide a unified voice for the communications industry and to lead into the next generation of converging networks, technologies and services, and others. In 2025, Red Oxygen plans to unveil more software



advancements that improve the way businesses utilize text messages to grow and connect with audiences.

To learn more about Red Oxygen, visit <https://redoxygen.com/>

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ABOUT RED OXYGEN

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. Red Oxygen has been trusted to send more than 650 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <https://redoxygen.com/> or follow them on [Facebook](#) and [LinkedIn](#).